

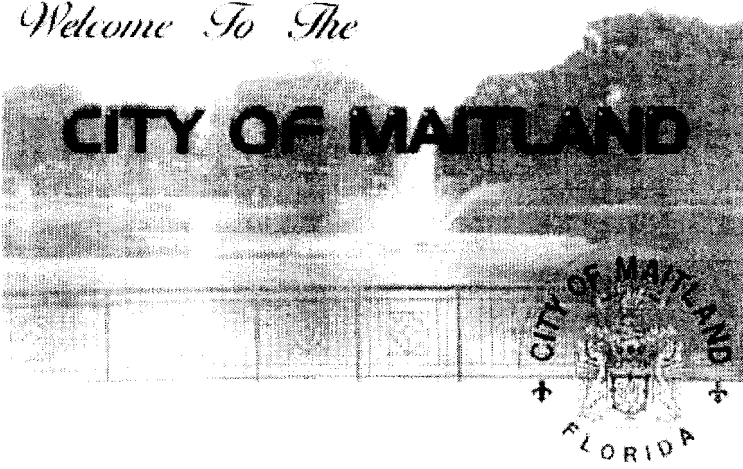


B



EXHIBIT B

City of Maitland Internet Web-Site

What's Happening	Click for Snapshots of our 1st annual Founder's Day held on Saturday, J	Important Notices
City Manager's FY 2000/01 Budget Message Getting "Up Close with City Staff" Recreation & Parks Services "Master Plan In Progress"	<p><i>Welcome To The</i></p> 	School Skating Party
1776 Independence Lane Maitland, Florida 32751	email	Phone: 407-539-6200 24 Hr. Info: 407-539-6263

On behalf of the City and Mayor Sascha Rizzo, welcome to the Official Home Page of the City of Maitland. Our motto is "Partners in Progress Through Participation" and we're proud that Maitland was named one of the top neighborhoods in Central Florida! Our goal for this web site is to provide useful information, and opportunity for residents, local businesses, visitors, and others to participate as we continue to work together for an even greater future.

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ABOUT OUR CITY

COMMUNITY HISTORY

Maitland, one of the oldest incorporated municipalities in Central Florida, is a city rich in history. The area was once called Fumeheliga (Musk Mellon Place) by the Seminole Indians. The US Army established Ft. Maitland in 1838 on the west shore of Lake Maitland as a rest stop between Fort Mellon (Sanford) and Fort Gatlin (Orlando). What is now Maitland Avenue was part of the Old Black Bear Trail which ran from Montreal, Canada to St. Petersburg, Florida, and passed by the fort.



The *Waterhouse Carpentry Shop Museum* is located at 820 Lake Lily Drive. The shop and *Historic Waterhouse Residence* are both open Thursday through Sunday, noon to 4 p.m. For more information call 407-644-2451.

When the Indian wars ceased and the fort had been torn down, people began settling in this area because of the natural spring water and extensive pine forests. At the close of the Civil War, settlers came buying large tracts of land, clearing them and planting citrus groves. The first deed for property in the city was written in 1873 to George H. Packwood who built a large hall for town meetings and social gatherings. Packwood Hall, since burned down, was located where City Hall is now. There was a large hotel, Park House, built between Park Lake and Lake Catherine, which became the winter resort for famous people of the time, including two presidents, Grover Cleveland and Chester Arthur.

In the 1950's the space age had the eyes of the nation on Central Florida. The Martin Marietta Corporation, now known as Lockheed-Martin, moved from Baltimore to Orlando. Families were moved down in contingents of two or three hundred at a time. Due to its proximity to the plant, Maitland became a natural place for them to come. In 1959 a new city charter changed the name from Lake Maitland to Maitland.

In the 1960's, Maitland Avenue and Orlando Avenue (U.S. Highway 17-92) came alive with building construction. The arrival of Disney World, in 1971, to the Orlando area, had a strong impact on the continuous growth of Maitland. The current City Hall, Fire and Police Department complex was completed in 1975.

The growth of the city continued to spiral during the 1970's. Between 1972 and 1979, five branch banking establishments moved to Maitland, and twelve new residential subdivisions were developed. Late in the 1970's, 226 acres of land were purchased by an Atlanta, Georgia firm and developed into Maitland Center west of Interstate 4. Maitland Center is within the city limits and continues to grow. It is one of the leading office parks in the southeast United States.

While growth continues, residents of the city are proud of the city's past and actively pursue preservation of historical residences. The "Cultural Corridor" has been established, encompassing old residences still standing and occupied in the Lake Lily-Lake Catherine area and extending through the Central portion of the city.



This is a picture of the New Lake Lily Gazebo Area. The construction of the gazebo was completed just in time for the 1997 Spring Festival. The new gazebo gave Lake Lily a much needed face lift.

Sources: Mr. Edwin Rhoads & Maitland Historical Society, "Early Houses of Maitland".

COMMUNITY FACTS

Population		Age Composition 1990	
1970	7,157	Under 5	533
1975	8,409	5-14	1,118
1980	8,746	15-19	490
1985	9,230	20-24	450
1990	8,932	25-44	2,931
1995	9,825	45-64	2,057
1999	11,600	65+	1,509

Median Age 39.3

Public Education System

Elementary 2
Middle School 1

Police

Employees 49
(FT) 34
Sworn 15
Non-Sworn 852
Sworn 4,032
General 716
Arrests 8,598
Foot Patrol 30,226
Hrs
Traffic
Accidents
Citations

Fire/Rescue & Building

Stations 1
Employees (FT) 29
Fire Calls 200
Medical/Trauma 664
Vehicle Accidents 248
Patients Treated 951
Response Time 4.94
Construction Inspections 118

Issued
Calls for
Service

Historical Society

Visitors 4,009

Sewer

Miles of Sewer 41
Manholes 840
Lift Stations 21
Mini Lift
Stations

The Maitland Historical Museum
The Telephone Museum
The Historic Waterhouse Residence Museum
The Waterhouse Carpentry Shop Museum

MORE COMMUNITY FACTS ...

Racial Composition

White 88.74
Hispanic 2.07
Asian or Pacific Islander 0.43
African American 8.32
American Indian,
Eskimo 0.30
Other 0.14
*Percentages

Household Income

Less than \$15K 14.7
\$15,000-\$24,999 11.76
\$25,000-\$34,999 13.66
\$35,000-\$49,999 16.6
\$50,000 + 43.28
*Percentages
Average Income \$54,007
Median Income \$42,028

Gender Composition

Male 47.76%
Female 52.24%

Elections

Registered Voters 6,457
Voter Turnout 2,463
% Voting 38%

*3/14/00

Election Figures

Public Works

Solid Waste
Customers Service 2,890
Solid Waste (tons) 4,918
Street Miles 44.5
Water Main Miles 65
Fire Hydrants 400
Water Plants 4
Lake (Acres) 678

Parks & Recreation

Total Parks 17
Acres of Parks 102.4
Lighted Tennis Courts 8

Lighted Soccer Field	1
Lighted Ballfields	3

Public Library

Materials	75,000
Annual Circulation	112,314
Registered Borrowers	6,722

Art Center

Exhibitions Attendance	13,770
Special Events	2,271
Tours/Visitors	12,111

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MAYOR & COUNCIL

[Click here for a picture of the Maitland City Council](#)

A MESSAGE FROM THE MAYOR.....

This page gives you a picture and short biography of each of the council members. Any time you need to contact us, please feel free to call the Office of the Mayor and Council at 407-539-6250, or drop an e-mail through this web page.

The goal of our City Council is to resolve the issues that are important to you and find ways to improve the quality of life in Maitland. We want your input so that our policy decisions accurately reflect the needs and desires of our community.

We need to hear from you. Let us know what your concerns are or how you think we can improve the level of service that we provide to the citizens. Give us a call if you are unable to attend our meetings.

If you want to get more involved, we are always looking for citizens to serve on our committees. Make your issues known so that we can solve them. If we all work together we can make Maitland the best it can be.

Sascha Rizzo
Mayor

COUNCIL MEETINGS

The Maitland City Council consists of the Mayor and four Council members. Meetings are held on the second and fourth Mondays of the month beginning at 7:30 PM in the Council Chambers located at Maitland City Hall. [Click here to see copy of latest Council agenda.](#) City residents are encouraged to attend the meetings, and to speak at public hearings and during the public comment portion of the agenda. Check the Calendar of Events for the times and schedule of upcoming meetings.

City Council sessions may include:

- **Work Sessions:** round-table discussions concerning items of importance
- **Discussion Agenda:** items requiring policy decision, directives to staff, or briefing for informational purposes
- **Consent Agenda:** routine items which require Board approval but do not call for detailed discussion
- **Public Hearing:** include items of importance to the public, matters that affect individual rights of citizens, tax or budget issues, land use and zoning approvals, adoption of ordinances, etc.

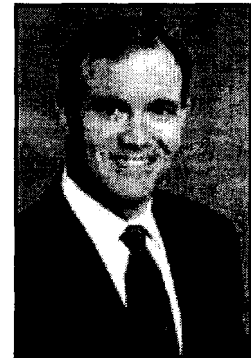
CITY COUNCIL BIOGRAPHIES

MAYOR SASCHA RIZZO

Prior to his election as Mayor in 2000, Sascha was Vice Mayor of Maitland and served on Maitland City Council from 1996 to 1999. While on City Council he was Chairman of the Maitland Police and Firefighters Pension Board, served on the Cultural Corridor Trust Fund Committee and was Council Liaison to the Senior Citizens Advisory Board. Before being elected to City Council in 1996 he served as Chairman of the Lakes Advisory Committee and helped write the Stormwater Lakes Management Plan. Sascha Rizzo graduated from Rutgers University with a degree in economics before moving to Central Florida to attend Rollins College, where he earned his MBA. He is a Senior Vice President and Investment Executive for Bank of America Private Bank in Winter Park. Sascha and his wife, Linda, live in the Versailles subdivision with their children Skylar and Sam.

**VICE MAYOR KEITH F. WHITE**

Keith White graduated from the University of Central Florida with a degree in engineering in 1989. After graduating from UCF, he attended Florida State University and earned his law degree in 1992. Since 1992, he has practiced commercial litigation in the Orlando office of Broad and Cassel. Keith is involved with a variety of organizations in the Central Florida community. Before serving as Councilman, he served as a member of Maitland's Board of Zoning Adjustment. Keith and his wife, Shara, live in Maitland Groves Subdivision.

**COUNCILMAN RICK V. BALDOCCHI**

Rick V. Baldocchi received a degree in civil engineering from California Polytechnic State University in 1983, and a graduate degree in civil engineering from the University of California, Berkeley, in 1985. He and his wife Linda moved to Central Florida in 1985, and located in the Maitland (Druid) area in 1988. Rick has since attended Rollins College where he earned an MBA in 1990. He is currently an owner and Vice President of AVCON, Inc., an engineering and planning firm located in Orlando. He, his wife and three daughters live in the Cove Colony subdivision.

**COUNCILMAN THOMAS B. HOLLEY**

Tom Holley has been on Council since 1998, serving as Vice Mayor during 1999, and is Council liaison to the Cultural Corridor Committee and the Franchise Review Committee. Tom's focus has been on maintaining the quality of Maitland's neighborhoods, expanding sports facilities for our children by partnering with Maitland's public schools, and keeping residential taxes low through an aggressive annexation program of commercial properties West of I-4. He is a member of the Board of Directors of the Tri-County League of Cities and a member of the Municipal Finance and Taxation Committee of the Florida League of Cities. Tom is a graduate of Boston College and the Georgetown University Law Center. He is an investment banker. Tom and his wife, Sheila (a teacher at Dommerich Elementary School), have lived in the Hollienna Shores area of Maitland with their three sons since 1989.



COUNCILMAN DAVID A. LIBERT, M.D.

Dr. Libert graduated Summa Cum Laude from the University of Central Florida with a Bachelors Degree in Biology. He then received a Medical Doctor Degree from the University of Florida, Gainesville. He completed his residency in Family Practice at Florida Hospital in Orlando. He is currently in private practice in Maitland and is the team physician for the Orlando Predators in the Arena Football League. Before being elected to City Council, Dr. Libert served as Vice-Chairman of the Planning and Zoning Commission as well as Vice Chairman of the Charter Review Commission. Dr. Libert and his wife, Ruth, live in Lake Colony Estates Subdivision with their daughters Erica and Allison.



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Boards, Commission, and Committees

Listed below are boards, commission and committees which are appointed by the City Council, usually for three-year term. These boards are designed to facilitate citizen involvement in the policy-setting process for the City. Appointments are made as needed. Being a member of any of these boards requires time, outside study, and dedication to the functions prescribed for each of them. Most times, the only reward is the self knowledge that you are assisting in the very vital and important duties necessary to our City. Those boards preceded by an asterisk require Financial Disclosure.

* Planning and Zoning Commission

This Commission is the official Local Planning Agency for the City. They are charged with preparation, recommendations, and updates relative to the City's Comprehensive Development Plan. They also review and recommend to the City Council concerning requests for land use changes, zoning changes, permitted conditional uses, planned developments, and proposed subdivisions. This is a 5-member board and meets on the first and third Thursdays of each month. Members of the board must be committed to outside time and study concerning the Zoning Code and the Subdivision Code.

* Board of Adjustments and Appeals

This Board is established in accordance with the Standard Building Code Congress. Their duties relate to interpretation and enforcement of Building Code standards. The City's Sign Ordinance is a part of their jurisdiction also. They may also rule on appeals from any applicant regarding the Building Official's interpretation of building and construction standards. This is a 5-member board which meets only on call; and is composed of one architect, one general contractor or engineer, and three members-at-large from the building industry and trades.

* Board of Zoning Adjustment

This Board is a quasi judicial Board established for the purpose of reviewing requests for certain specifically defined variances from the regulations of each Zoning District as they relate to area, size of structures, yards and open spaces, heights, etc. (They cannot rule on any variance involving the specified use of land). They are governed by strict adherence to certain criteria as defined within the Zoning Code relating to land hardship. This Board also rules on any appeal of a decision made by the Zoning Official wherein it is alleged the interpretation of the Zoning Code is in error. This is a 5-member board and meets on call. The only appeal to their rulings is the Circuit Court.

*Code Enforcement Board

This Board is a quasi judicial board which hears and decides alleged violations of specific sections of the City Code dealing with building, zoning, and fire regulations, etc. This 7-member board is composed of an architect businessman, engineer, general contractor, subcontractor, realtor, and a member-at-large and meets at least twice a year. The only appeal to their rulings is to the Circuit Court.

*Personnel Board

This Board reviews personnel matters and advises the City Manager and the City Council on recommendations and/or findings as needed. This Board is composed of 5 members and meets on call.

Parks and Recreation Advisory Board

This Board advises and assists the City Council in the planning of City parks and recreation facilities and related programs. This is a 9-member board which meets monthly as well as on call, when determined by Board members.

Lakes Advisory Board

This Board reviews and makes recommendations to the City Council concerning lakes management (weed control, water quality, aquatic recreational sports, and regulations). This is a 7-member board which meets on the third Wednesday of the month, or on call.

Franchise Review Committee

This Committee, formerly the Electric Power Committee, works to prepare the City for the time when the existing electric and other franchises expire. The end goal of the Committee's efforts is to ensure the provision of electric and other services to Maitland residents and businesses in the most reliable, esthetically pleasing, and economic manner.

Transportation Board

This Board consists of 6 members appointed by the City Council, serving 3-year terms, and 1 member of the Planning Zoning Commission. They provide recommendations regarding traffic as a component of the Comprehensive Development plan; review and monitor proposed projects of all applicable, regional, County and local committees and boards impacting the City of Maitland and provide recommendations for use of Traffic Impact Fee fund and transportation improvements for the City. This committee meets the second Thursday of the month.

Senior Citizens Advisory Board

This Board performs advisory functions and serves as a conduit between the senior citizens of Maitland and the City Council in areas including, but not limited to educational opportunities, recreational and wellness programs. This is a 7-member board which meets at least times a year.

* Police Officers & Firefighters Pension Trust Fund Board

This Board consists of the Fire Chief and Police Chief; two representatives each from the Fire Department and Police Department elected by members of each department; the Mayor or an elected official; and two City residents appointed by the City Council (preferably a banker and a CPA). The Board recommends City Code revisions concerning pension policy matters to the City Council and meets at least once each quarter. The Board retains professional firms for legal, actuarial, custodial, investment management and consultative services.



CITY COUNCIL AGENDA

Note: This meeting will follow the 6:30 P.M. General Fund Budget Workshop

Meetings are held on the second and fourth Mondays of the month beginning at 7:30 PM in the Council Chambers located at Maitland City Hall. Agendas for the next meeting are posted on Thursdays prior to the next meeting date.

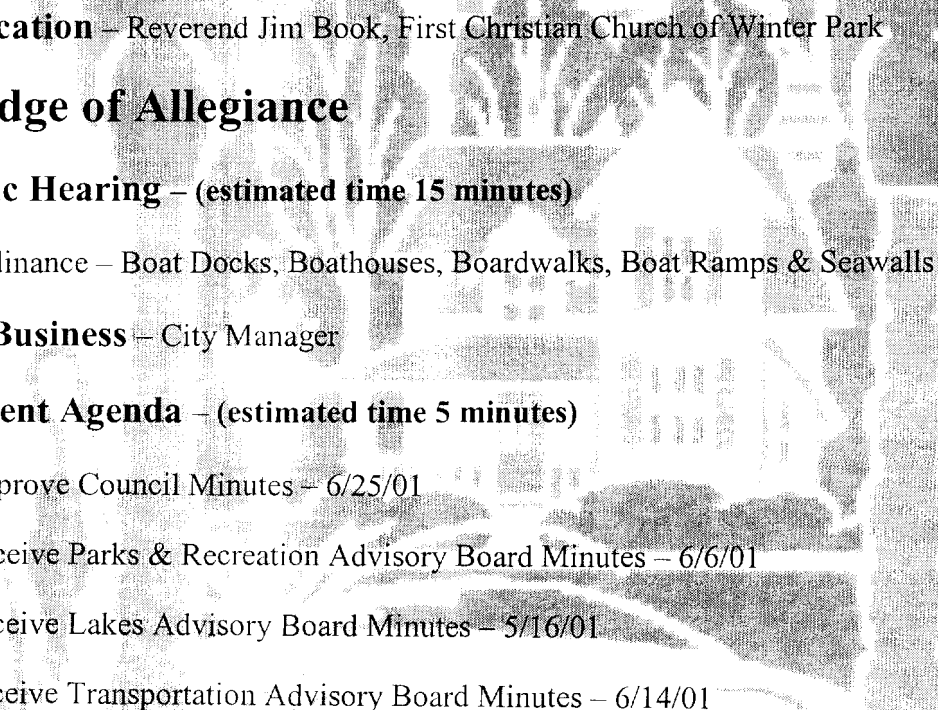
WELCOME to our Council meeting. In the interest of time efficiency, the following will prevail for comments by the public. Each speaker will be permitted 5 minutes to state his case. Group presentations will be permitted 3 speakers including the spokesperson - each being limited to 5 minutes. No speakers will be interrupted. THANK YOU for participating in your City Government.

MONDAY, July 23, 2001
7:30 p.m.

COUNCIL CHAMBERS
MAITLAND CITY HALL

NOTE: This meeting will follow the 6:30 P.M. General Fund Budget Workshop.

REVISED AGENDA

- 
- I. Invocation** – Reverend Jim Book, First Christian Church of Winter Park
 - II. Pledge of Allegiance**
 - III. Public Hearing** – (estimated time 15 minutes)
 1. Ordinance – Boat Docks, Boathouses, Boardwalks, Boat Ramps & Seawalls
 - IV. Old Business** – City Manager
 - V. Consent Agenda** – (estimated time 5 minutes)
 1. Approve Council Minutes – 6/25/01
 2. Receive Parks & Recreation Advisory Board Minutes – 6/6/01
 3. Receive Lakes Advisory Board Minutes – 5/16/01
 4. Receive Transportation Advisory Board Minutes – 6/14/01

5. Appointment of Insurance Agent of Record
6. Statewide Mutual Aid Disaster Assistance Agreement
7. Formation of a City Attorney Search Committee

VI. Public Period

VII. Council Decisions — (estimated time 25 minutes)

1. Annual Budget – Set Proposed Millage Rate, Date, Time & Place of Public Hearing on Tentative Budget
2. Resignation of Vice Mayor White
3. Appointment – Council Member
4. Water Treatment Plant #4 Improvements
5. Water/Lift Station Telemetry System

VIII. Council Discussion — (estimated time 30 minutes)

1. Space Needs – Progress Report
2. Department Workplan Update – Chris Smith
3. City Manager's Report
4. Council Reports

IX. Adjournment

Notice: Any person who desires to appeal any decision made at this meeting or hearing will need a record of the proceedings and, for this purpose, may need to ensure that a verbatim record of the proceedings is made which includes testimony and evidence upon which the appeal is to be based. Persons with disabilities needing assistance to participate in any of these proceedings should contact the City Clerk's office (407-539-6219) 48 hours in advance of the meeting.



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Office of the City Manager

City of Maitland, Florida

October 10, 2000

Mayor Rizzo, City Council Members, and Residents of Maitland:

We are pleased to present the budget for fiscal year 2001, and financial plan for fiscal years 2002 and 2003, as approved by City Council on September 25, 2000. The document includes performance based programs and projects, which were reviewed by various boards and the general public at multiple workshops and hearings throughout the Capital Improvement Program (CIP) and Budget process. The Budget allows for the continuation of all existing programs, includes upgrades of several programs, supports the various Master Plans developed and approved by the residents, continues the bicycle and sidewalk network, while increases public safety through enhancing fire service west of I-4, increasing police presence in neighborhoods and business communities west of I-4. The following pages include an overview of key budget issues, and a budget analysis with emphasis on the General Fund.

Key Budget Issues

Program Performance Based Budget: This Budget reflects the City's continuing effort to establish a fully functioning Program Performance Budget. The *Department/Program Information* section presents the budget in Program Summary format, and reflects mission statements that drive each of the programs. Performance measures designed to help evaluate the workload and effectiveness of major services within each program are provided. Performance measures are constantly being reviewed and tested for appropriateness and functionality, and will always be dynamic.

Program Performance Based budgeting was introduced to the City of Maitland in Fiscal Year 1997. Since 1997, significant progress has been made in developing and implementing performance measurement throughout the organization. While in some respects the data is already guiding decision-makers, we are continually striving to improve information and enhance communications. Included in this budget document is a new section titled "City Work Plans." This section was included based on the recognition that performance measurement is designed to measure on-going programs and services, rather than just one-time projects. The Work Plan serves a critical role in monitoring the progress of capital projects and special assignments. Further, based on a request from Council, we are developing a scorecard for the City Manager that will allow the Council to rate "the City Manager" performance by the performance of programs, completion of projects, and communication efforts. In addition to rating the Manager's performance, the scorecard will serve as a communication tool, allowing Council, staff, and residents to monitor the progress of the City's essential priorities on a quarterly basis.

During FY01 staff, in conjunction with outside assistance, will assess and select new

financial software to enhance performance measurement efforts. The software will be implemented early in FY 02 and include activity based costing, that will allow us to focus on intermediate to long-term measures, commonly known as outcome measures. Output measurement is still a necessary tool and will continue to be used, however added information through outcome measurement is critical to the overall performance evaluation process.

Master Planning: The City takes great pride in our long range planning effort and the community involvement associated with the plans. The City has several master plans in place that were developed and created through the hard work of talented community volunteers. These master plans include the Stormwater Lakes Management Plan, Cultural Corridor, Bicycle Sidewalk Network, and the Orlando Avenue Master Plans. During FY 00 consultants in conjunction with Council, Parks and Recreation Advisory Board, focus groups, and the residents have been working hard on a twenty year comprehensive Parks Systems Master Plan. The plan is scheduled to be completed early in FY 01. Once master plans are developed, they are used to communicate projects and practices to the community and set priorities for budgeting within the CIP.

City staff prepares replacement schedules for various types of infrastructure. This includes pavement, sidewalks, and water and sewer lines. The replacement schedules are based on specific performance measurements that are evaluated annually.

Funding Sources: Budgeted revenues for FY 2001 exceed the FY 2000 budget by 8.2 percent. While more detail is provided in Section 4, key revenue notes include:

- The Ad Valorem tax rate of 3.40 mills was not increased from FY 00. An increase of \$568K is projected based on new construction, annexation, and increased property valuation.
- After FY 01, development related revenues are expected to decline. Beginning in FY 02, permit fees, plans reviews, site inspection fees, and other construction related fees are anticipated to decrease approximately 38%.
- During the recent legislative session, the Legislature passed a bill creating the Communications Services Tax. This tax will combine state sales tax and gross receipts tax, the municipal utility tax, franchise fees on telecommunications and cable television and the local option sales tax. These state-shared revenues are replaced with a two-tiered tax comprising of a statewide tax and a local tax. The statewide tax rates have yet to be determined, but the Legislative goal is to not reduce the amount of revenues currently being received by cities and counties. This tax will take effect in FY 02. For the purposes of this budget, all existing revenues have been budgeted as is.
- The City entered into a five-year franchise agreement with Florida Power Corporation. This protects the 6% franchise fee, allows FPC the opportunity to improve reliability and increase undergrounding, and maintains the opportunity to purchase the system at the end of the franchise period.
- Maitland does not impose a utility tax on water and sewer billings

Personal Services: Like most municipal budgets, the single largest component of the General Fund budget, at 55 percent, is personnel costs. The budget is based on an estimated six percent merit increase per eligible employee on their anniversary date; however, actual increases will be based on performance. The estimated merit increase has

been raised by two percent over FY 2000 to reflect the continuing strong economy and a tight job market. The bonus program remains in effect, and the basis of available funding is 3 percent of salaries, which is consistent with FY 2000. Additionally, while a comprehensive salary survey was not performed, the budget includes upgrades to specific positions as dictated by market conditions.

In order to ensure the City is properly compensating employees, the Council has established the Classification and Compensation Review Committee (CCRC). This committee is comprised of four residents, a council representative, a personnel board representative, and an employee advisory board representative. This Committee's assignment is to work with a consultant to review the City's Classification and Compensation Study and provide a recommendation to Council. This budget does not reflect any potential changes to personnel costs based on the Committee's review. Those recommendations will be addressed as part of the FY 02 budget process.

The Budget enables the addition of two police officers; the addition of a grounds maintenance trades worker, and the upgrading of three part time positions to two full time positions in Reaction and Parks Services. The Utilities Program has added a full time Water "C" operator.

The Budget, including the additional net positions mentioned above, and a 39 percent increase to health insurance premiums constitutes an 8 percent increase in total personnel costs over the FY 00 adopted budget. This firmly reflects the value of continuing efforts to review the organization at every opportunity for possible synergies. A summary of authorized positions is provided at the end of the *Community Profile* section.

CIP Overview: Capital Improvement Program expenditures constitute 16.5 percent of the overall General Fund budget, which is significant when compared to other municipalities of a similar size. The current CIP is funded without the need for external financing. The significant amount of citizen input was touched upon earlier in this memo, and information that summarizes meetings and workshops is available in the *Financial and Budget Policies* section. Fiscal Year 2001 marks the third year the Orlando Avenue Master Plan has been funded, with the goal of redeveloping the downtown area. Entry features, signage improvements, and underground power lines are some of the improvements being made in the first phase. The Stormwater Lakes Management Plan continues to make progress each year and is monitored closely by the Lakes Advisory Board. FY 01 calls for the construction of a public safety building west of I-4 and a needs analysis of all City facilities. Over the next five years, the City intends to complete the citywide bicycle and sidewalk network. Finally, the Cultural Corridor, a source of great pride for Maitland residents, is scheduled for completion within the FY 2001 - 2005 CIP. Final touches include entry features and streetscape along Maitland Avenue as well as redevelopment of Quinn Strong Park.

Conclusion: The Budget is consistent with the policies, philosophies, and service levels established in the Comprehensive Development Plan (CDP), and voiced by Council and citizen boards throughout the year. The Budget represents a team effort on the part of Staff, Council, Planning & Zoning Commission, Parks and Recreation Advisory Board, Lakes Advisory Board, Senior Citizens Advisory Board and other participating citizens. We are confident that, together, we have produced a fiscally responsible budget. We look forward to the continuing opportunity to make the Budget document even more user friendly and customer driven so that future financial planning efforts involve an even greater proportion of citizenry.

We are confident this budget is in the best interest of current citizens, and lays the

groundwork for continued financial stability.

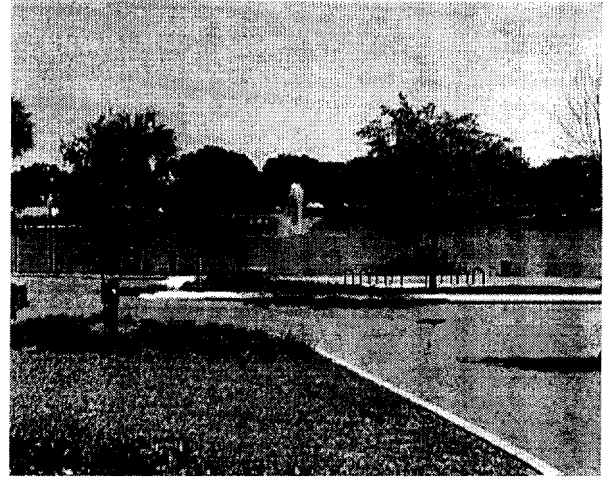
Respectfully,

Dean E. Sprague

Dean E. Sprague, City Manager

WHAT'S NEW

Since adoption in June, 1991 of the *Bicycle Master Plan* and the Comprehensive Plan, the *Cultural Corridor Master Plan* in January 1995, and the *Downtown Maitland Master Plan* in October 1998, the City has experienced physical improvements that have upgraded the quality of life in Maitland. The efforts in developing these master plans have involved hundreds of residents and business owners over the years. It is thanks to these efforts, the City has begun to benefit from the action and implementation that has occurred as a result of this planning.



Phase I: Cultural Corridor renovations included Lake Lily Park and improvements along either side of Maitland Avenue from the park to Horatio Avenue.

Phase II: Currently underway; **Phase III** is scheduled for completion within three years. Some projects to look forward to include:

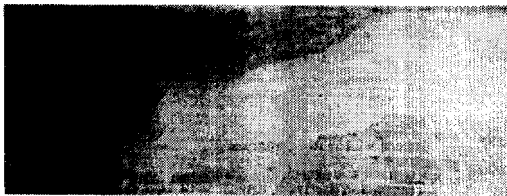
→ The brick road restoration around Lake Lily Park was completed in October 1999. The restoration commemorates early twentieth-century brick roadway construction in Orange County, and provides a natural setting to learn about the history of Maitland while strolling in the park.

→ We will continue with the progress along Maitland Avenue by burying the overhead utility lines from Ventris to Packwood. In conjunction with the undergrounding of the power lines, new street lamps were installed and all of the work was completed by Christmas 1999.



Sidewalks and Streetscape will be renovated along Maitland Avenue from Orlando Avenue to Packwood Avenue. The improvements will include decorative crosswalks, landscaping and mast arm traffic signals with pedestrian features at the intersection of Maitland Avenue and Orlando Avenue.

Thanks to the Cultural Corridor's development incentives and programmed improvements, new



business to the area will continue to be realized. Showcase examples of this type of development include the Pence and Pound House (next to Antonio's) that has added a tea room and upstairs residence, and the Colby Center for Dance at 540 S. Maitland Avenue which has strengthened and revitalized the intent of the district. The Cultural Corridor is enhanced by both the Spring Festival and Fall Art Festival. Likewise, the renovated park and corridor areas have added the "Taste of Maitland," "Chili Cook-off," performances by the Maitland Orchestra and Chorus, and many other events.

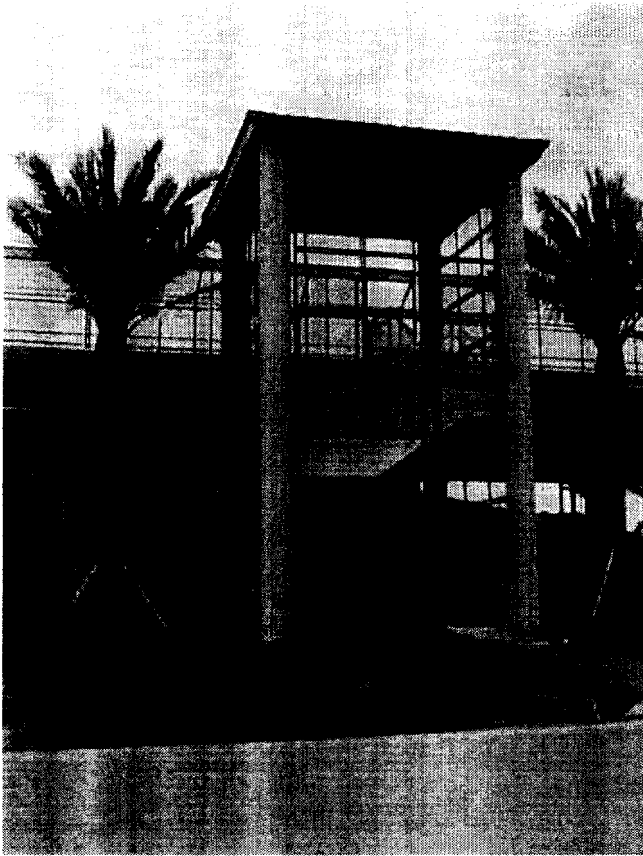
For information about specific project improvements in the Cultural Corridor, contact Dave Tomek (407-539-6212) at Maitland City Hall.

Like the Cultural Corridor Master Plan, this is the first full year of implementation for the Downtown Maitland revitalization plan. This is a progressive plan to bring back the old pedestrian friendly, local service and community character experienced in the early years of Maitland. Two of the first features are the gateway entrances at the northern and southern entrances to the City along Orlando Avenue. This announces the new identity for the corridor and reflects the historic and cultural character of the City. The entry features which were funded with the assistance of the State and Seminole County, were completed in June 1999.

The City has focused on developing a Pattern Book, a guide to provide quality redevelopment for future years. The Pattern Book will be scheduled for review in the summer of 2000. When finalized it will be used by the development community.

Information on specific City projects may be obtained by contacting Dave Tomek at Maitland City Hall **407-539-6211** or dtomek@ci.maitland.fl.us





The bicycle/sidewalk master plan will give safe access for the residents and businesses to the many varied activity areas in the City. In the past year we have witnessed the completion of the pedestrian/bicycle overpass over US 17-92 just south of the Maitland Boulevard bridge. This structure will soon provide connections to the Downtown area, Community Park, Dommerich Elementary and Maitland Middle School by providing a vital link in a bicycle/pedestrian route known as the Community Park Route or Red Route. In the coming year, the following paths will be added to this major connector:

The Community Park (Red) Route begins at City Hall and heads north to serve the northern section of the City. It will connect with the bicycle/pedestrian overpass and continue east through the Community Park and eventually makes a connection with the Maitland Middle School campus.

The Sonnenberg (Blue) Route is currently under construction. It picks up where the Red Route stops at City Hall and heads south through Lake Lily Park and the Cultural Corridor until it meets Lake Avenue. At Lake Avenue the route heads west to the Keller road Ballfield complex.

The Horatio Avenue (White) Bicycle Route was completed in the past year. It will link both the Red and Blue Routes utilizing Horatio Avenue. Thermoplastic striping and markings will be added in the coming year to provide a more permanent and safe route designation.

Eventually, the plans are to connect the City's bicycle plan with various regional routes in the area. The routes and paths will enhance the quality of life enjoyed today by

providing a future Maitland which promotes safe and convenient, bicycle and pedestrian access to the various recreational, cultural, historical and service areas. Questions concerning the bicycle path system and future plans may be directed to Dave Tomek at 407-539-6212.

The City is working hard to make zoning less complicated and easier to understand. Applicants for development approval, zoning amendments, variances and conditional uses will benefit from this process. In the coming year, lot coverage requirements for the single-family zoning districts will be under review, and floor area ratio requirements for development west of Interstate 4 will be presented for discussion. In addition, the department will complete a color-coded zoning map to assist the citizens and property owners which will be easier to read.

For information concerning zoning issues or to provide insight or recommendations to the City, contact Sara Blanchard, the City's Zoning Administrator, at 407- 539-6212 or sblanchard@ci.maitland.fl.us

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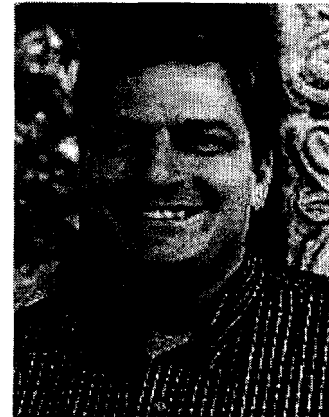
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COMMUNITY DEVELOPMENT

DEPARTMENT MISSION STATEMENT:

The mission of the Community Development Department is to serve the residents, property owners, business operators and internal staff of the City so as to guide and facilitate an orderly, effective growth of the community consistent with the adopted Comprehensive Development Plan and development regulations and to maintain and enhance Maitland as a quality residential community in a sustainable manner. This will be accomplished through the following programs: Planning & Zoning and Mapping/Geographic Information Systems (GIS).



**Dave Tomek,
Community
Development Director**



PLANNING AND ZONING:

Mission Statement: The mission of Planning and Zoning is to provide understanding and direction; professional and technical assistance; master plans and implementation strategies to property owners, potential developers, City staff, City Council, the Planning and Zoning Commission and various other Boards, so that the adopted Comprehensive Development Plan is monitored and implemented and the City image, as a quality residential community, is preserved and improved.

FY 01 Program Highlights and Issues

This will be a watershed year for the City, as the ten-year update of the Comprehensive Development Plan will be completed and adopted as a guide to development and in turn enhance City progress for the future. Development is booming with another million square feet anticipated for FY01.

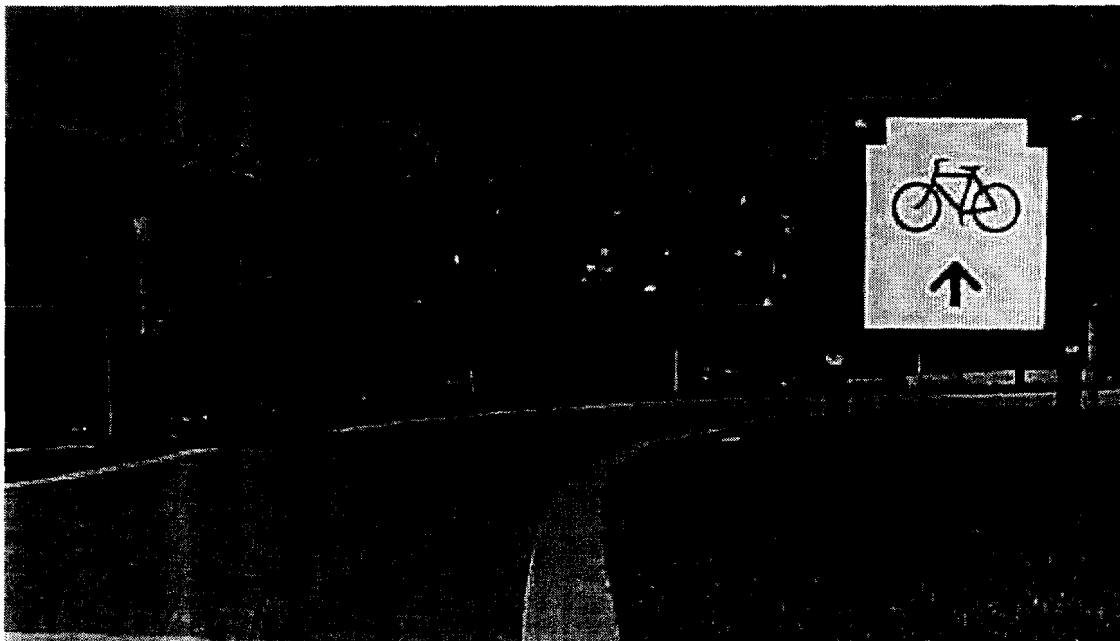
Greenwood Gardens, Maitland Park South, and Dommerich will be reviewed for possible implementation of the Quality Neighborhoods Program during the coming year. The Annexation of Dommerich Hills and Summit DRI will be considered for adoption, and finally implementation of the Master Plans for the Cultural Corridor and Downtown Maitland continues with the burial of utilities, redevelopment, and roadway improvements. <![endif]>

**MAPPING/GIS:**

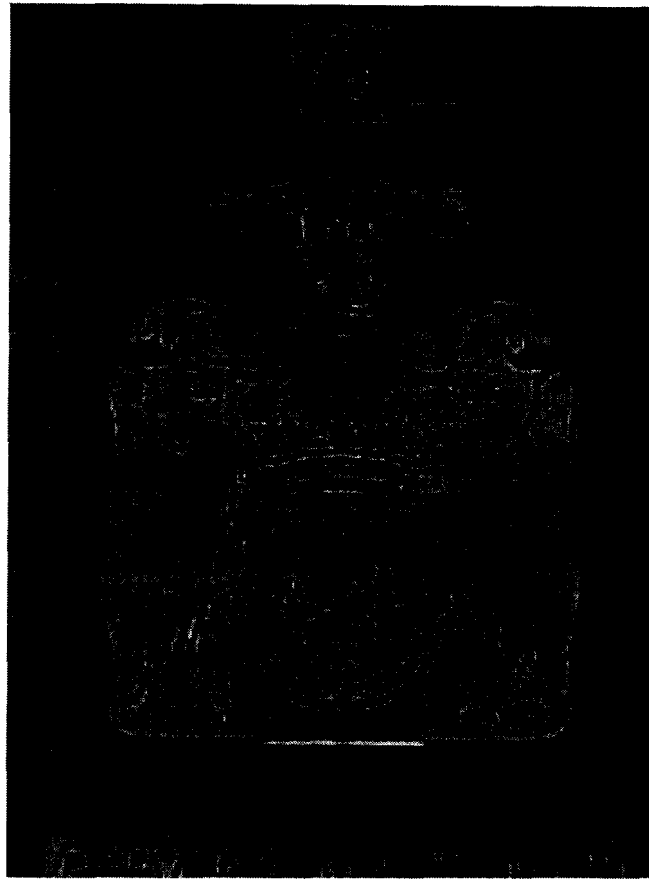
Mission Statement: The mission of the Mapping and Geographic Information System (GIS) program is to provide graphic support and system coordination to the administrative staff so that they can provide accurate information more efficiently to maintain the City's infrastructure and growth/image.

FY 01 Program Highlights and Issues

The year promises to be positive for the Mapping System with full coordination with the Orange County Property Appraiser and publication of the color-coded zoning map. All Comprehensive Development Plan maps will be updated with the GIS system for more efficient analysis and accuracy. Finally, the census data for 2000 will be coordinated with the map system.

Bike Path around Lake Lily

City of Maitland Entrance at North Maitland Avenue



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Finance Department

[Click here for Solid Waste Information](#)



**Lynda Dennis,
Finance Director**

DEPARTMENT MISSION STATEMENT:

The mission of Financial Services is to effectively safeguard the assets of the City in compliance with laws, rules, and regulations and to efficiently provide accountability consistent with professional standards and good judgment.

FY 01 Program Highlights and Issues

An exciting project planned for the year is formation of a Finance Committee from the Council, community, and staff to revise the City's Investment Policy and to meet quarterly to review the City's Financial position and condition. Other projects planned for the year include a procurement card system for purchasing, outsourcing of the City's bi-weekly payroll processing and the Section 125 Plan. Staff will work with internal users to revise our financial reports to better supply more meaningful information for both financial and operational needs.

Selection of a new financial software system is slated for FY 01. The comprehensive insurance program will be evaluated and reviewed. Ongoing projects include the annual audit process and the Comprehensive Annual Financial Report.



CUSTOMER SERVICE:

Mission Statement: The mission of Customer Services is to exceed the expectations of our customers by responding to their needs on a timely basis, in a professional and courteous manner, and with definitive information.

FY 01 Program Highlights and Issues

In FY01 staff will focus on integrating technology in the customer service process without jeopardizing Maitland's homegrown brand of service. In December of FY01 the City will begin taking credit cards for all services provided at the Building Department, Community Park, and City Hall. This will position us nicely for implementing e-commerce in the near future. Another exciting customer service option in FY01 will be the unveiling of the Direct Pay Program, which will allow customers to have their accounts directly debited for their utility bill payments. Other major projects include, review of additional services provided and related fee structures.

SOLID WASTE:

[Click Here for General Rules for Refuse Service](#)

Mission Statement:

To provide garbage, yard waste and recycling collection, and disposal services to the residential and commercial customers via the effective use of outside contracting.

**FY 01 Program Highlights and Issues**

During FY01, the Solid Waste Program will continue to provide service to both residents and commercial customers through Florida Recycling Services. Residential service includes garbage pick-up twice per week and recycling and yard waste once each week. Additionally, the second phase of a two phase project to provide dumpster enclosures at City facilities will move forward. Once this project is complete the City will encourage business owners in the Cultural Corridor and along Orlando Avenue to build similar enclosures.

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PUBLIC WORKS

Click on item below for more information!
Maitland's Annual Drinking Water Quality Report

Click here for information on Solid Waste - Now part of Finance Department



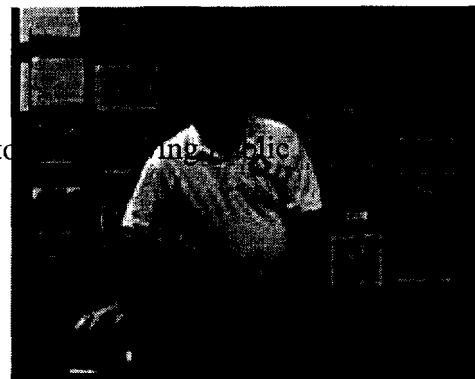
**Anthony Leffin,
Public Works Director**

DEPARTMENT MISSION STATEMENT:

The mission of the Public Works Department is to maintain paved streets; maintain city owned buildings; repair all City-owned vehicles including small equipment; provide engineering services to city departments and support to developers and contractors; maintain the integrity and quality of the city's lakes and manage stormwater runoff; provide street sweeping service to all city streets and our parks; provide potable water; transport wastewater; mow and beautify multiple City-owned properties, parks, medians, ball fields, and rights-of-way; and ensure all city trees are maintained in a healthy and safe manner. This will be accomplished through the following departmental divisions: Administration/Engineering Services, Environmental Services, Lakes Management, Maintenance, Water Production and /Distribution, Grounds Maintenance, and Arbor Care Services.

ADMINISTRATION/ENGINEERING SERVICES:

Mission Statement: To provide administrative support to the Public Works Department.



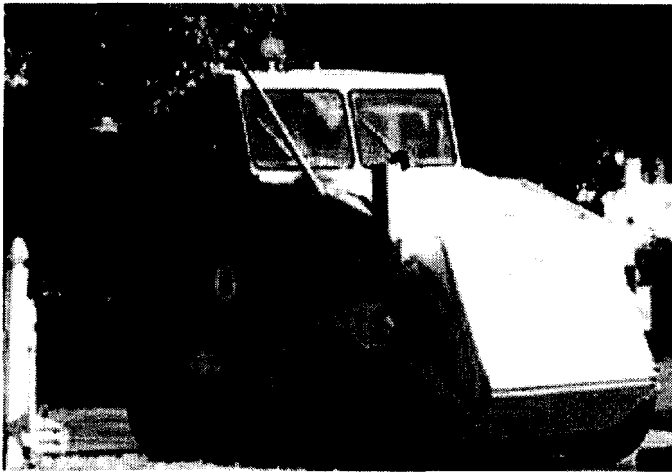
FY 01 Program Highlights and Issues

At the closing stages of FY00 the department underwent an internal reorganization, which included the addition of two former Parks and Recreation divisions. As a result the Public Works Department has gone from a three-division, with additional internal re-assignments, to a seven-division department in FY01. The premiere project for FY01 is the continuation of design and construction phases on the new Public Works Yard.

ENVIRONMENTAL SERVICES:

Environmental Mission Statement: To construct and maintain infrastructure within Maitland for the collection, transfer, and treatment of stormwater runoff in a manner consistent with the Stormwater Lakes Management Plan to arrest the deterioration of Maitland's lakes.

Wastewater Mission Statement: To collect and safely transport sanitary waste from Maitland to wastewater treatment facilities in an efficient manner, maintain and provide construction supervision of Maitland's wastewater infrastructure to ensure these systems are constructed and maintained in a manner consistent with the level of service expected of Maitland residents.



FY 01 Program Highlights and Issues

During FY 01 Environmental Services plans an aggressive street sweeping program along with the development of a program for the inspection and maintenance of our existing stormwater infrastructure. The project focuses for this year are repairs to existing systems and additional drainage corrections throughout the City.

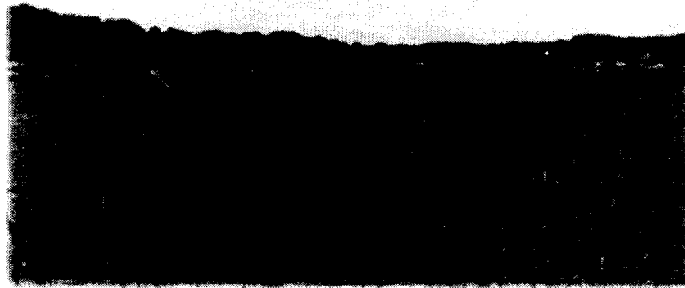
In FY 01 Wastewater division projects include; an upgrade and relocation of lift station #5, installation of a permanent generator at the station, an addition of telemetry to the lift station system, and the improving the integrity of our transmission system with the installation of "u-liners".

LAKES MANAGEMENT:

Mission Statement: To provide technical advice or assistance in the maintenance of the City lakes, canals, and stormwater systems, and to perform timely aquatic weed control, analysis/updates of the lake water quality database, and technical assistance on environmental permits or impacts. To conduct public education seminars and administer incentive programs while being the liaison for the Lakes Advisory Board to meet the goals established in the Stormwater/Lakes Management Plan. Provide support to the City Engineer with inspection/maintenance of public and private stormwater systems and review dock/boathouse permit applications for recommendation submittal to the Building Department, City code enforcement officers and/or State regulatory agencies.

FY 01 Program Highlights and Issues

During FY01 the Lakes Management Division will continue providing technical assistance in the area of stormwater improvements, lake, and wetland protection. The project focus for this year is to continue with the lake restoration programs with the help of the community, the expansion of the education and shoreline monitoring programs, and an increase in the number of acres of water bodies surveyed and aquatic weeds treated.



MAINTENANCE:

Mission Statements:

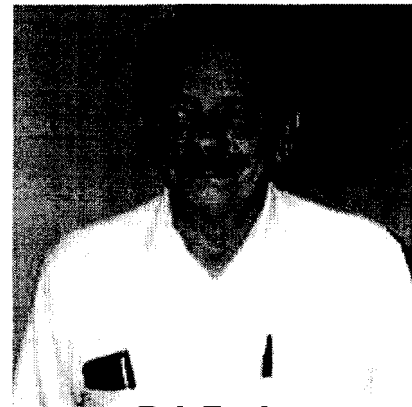
Vehicle and Small Equipment Maintenance - To maintain the highest possible safety standards, all while achieving the lowest cost with the least amount of down time to City vehicles and equipment.

Street Maintenance - To maintain 44.5 miles of paved road right-of-way, as well as sidewalks, boardwalks, and bicycle paths in order to provide a high level of safety to people traveling in Maitland.

Building Maintenance - To provide general maintenance to 45 City owned structures to ensure the safety of people visiting public buildings and protect the City's capital investments.

FY 01 Program Highlights and Issues

In FY01 Street Maintenance continues the process of undergrounding existing overhead phone and electrical services. Also continuing in FY01 is an aggressive sidewalk repair and replacement program as funds allow. In FY01 the Vehicle and Small Equipment division will add several new pieces of small equipment and four new vehicles to the fleet inventory, which will be serviced and maintained by current garage staff.



**Bob Ford,
Buildings/Streets Supervisor**

WATER PRODUCTION/DISTRIBUTION SERVICES:

Mission Statement: To produce and distribute potable water, at an acceptable level of quality and pressure; prevent cross connections with wastewater or stormwater systems; educate residents on water conservation (in-door and out-door); while providing professional and courteous service to all of Maitland's potable water customers.

FY 01 Program Highlights and Issues:

In FY01 the Water Production/Distribution Services program will replace two-inch galvanized water mains with six-inch water mains to reduce the amount of “dirty water” and “low pressure” calls received. A new storage tank will be constructed allowing additional water to be available for fire fighting needs, while allowing necessary repairs to existing storage tanks in FY02.

GROUNDS MAINTENANCE:

Mission Statement: The mission of Grounds Maintenance is to provide a maintained, safe, healthy, and aesthetically pleasing urban landscape for the residents of Maitland and the many people who live, play, and work in Maitland. To perform all tasks associated with the maintenance of athletic fields, recreational facilities, parks, and open spaces. To perform timely applications of phosphorus free fertilizers, aggressive pest management programs, and conservation of our precious water resources through routine maintenance of city owned irrigation systems.

FY 01 Program Highlights and Issues

The mowing program will replace older mowers with newer mowers to improve efficiency in mowing the parks system. A new reel mower will be added and will reduce cutting time by 50% on athletic turf. Pest Control Programs will focus on increasing cultural practices to reduce herbicide and pesticide applications for a healthier plant appearance and to conserve water, while improving turf vigor and drought tolerant conditions. The irrigation program will continue to convert from potable water to surface water and wells as practical.

ARBOR CARE SERVICES:

Mission Statement: to ensure the sustainability of ornamental landscapes within the City of Maitland through landscape code and ordinance compliance, plant healthcare programs, and public stewardship promotions.

FY 01 Program Highlights and Issues

In FY01 this division will focus on the enforcement of landscape codes and ordinances dealing with post-construction sustainability, regular compliance inspections, and pre-construction inspections. Arbor Care will be developed to better serve the needs of the City by providing tree condition surveys in targeted areas establishing pruning and removal schedules. Landscape healthcare will focus on the expanded use of integrated pest management techniques. Scheduled outreach programs include, “Ask the Horticulture Expert” and the “Yard of the Month” programs. A comprehensive mowing comparison study is also planned.



The entire Public Works Crew!!

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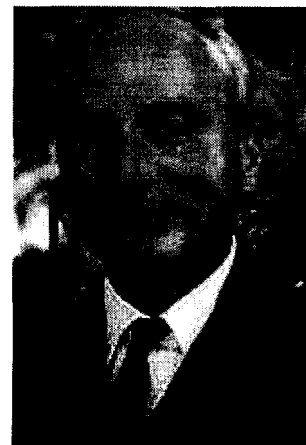
FIRE/RESCUE AND BUILDING

DEPARTMENT MISSION STATEMENT:

The mission of the Fire/Rescue Building Department is to protect life and property, as well as provide supportive and preventive services that maintain community standards. This will be accomplished through the following programs: Administration, Emergency and Health Operations, and Standards and Safety Assurance.

ADMINISTRATION:

Mission Statement: The mission of the Administration program is to provide management direction and capital project oversight for department members so that they can save lives, protect property, and maintain community standards. This program provides the primary communication interface among the public, city administration and the Fire/Rescue & Building Department.



**Dan Hardester,
Fire Chief**

An additional major focus in FY01 is member development, which will continue to implement quality improvement and training programs for our residents. The maintenance and improvement of mutually beneficial response arrangements with neighboring providers will enable us to provide cost-effective, high quality levels of service. We will achieve excellence in Standards & Safety Assurance through continued emphasis on cross training and efficient support technology.



EMERGENCY AND HEALTH OPERATIONS:

Mission Statement: The mission of the Emergency & Health Operations program is to provide emergency, non-emergency, urgent care, and public health services to City residents and the business community so that they can enjoy a quality of life protected by a professional force that mitigates hazardous situations.

FY 01 Program Highlights and Issues

Design finalization and construction of the Westside Fire Station will be primary area of focus in FY01. Further enhancement of our Emergency Medical Services program will also be a top priority. We will be guided by customer satisfaction surveys and performance measures. We will also continue integration of a hospital transport service in preparation for the enhanced service levels and expanding resources anticipated in FY02.

A consultant will help develop a comprehensive Community Education Program and we will continue current Community Emergency Response Team and CPR/First Aid training. New technologies like Mobile Data Terminals and Automatic Vehicle Locators will be integrated.

***STANDARDS AND SAFETY ASSURANCE:***

Mission Statement: The mission of the Standards & Safety Assurance program is to provide supportive and preventive services that maintain community and industry standards for department members, City residents, and the business community so that the community can enjoy a quality of life protected by a professional force that prevents hazardous situations.

FY 01 Program Highlights and Issues

Along with routine inspections and plans reviews we will be involved in currently proposed projects such as the Westside Fire Station, the new Public Works Yard, a three story parking structure on Keller Road, several multi-story office complexes, and restaurant sites west of I4.

During FY01 we will see the full implementation of the new building related software. Alarm systems will be replaced at the Telephone Museum and Community Park. Fire Safety Education efforts will include activities during Fire Prevention Week. Full implementation of the Community Fire Safety Survey and Inspection Programs are planned for the Second Quarter.

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The Maitland Police Department: Its History and Philosophy

The Maitland Police Department is committed to establishing close ties and responding to the needs of the Maitland Community. Through a collective effort of community and enforcement programs, the department seeks to control crime through pro-active crime prevention and community oriented policing.

The Maitland Police Department is committed to the philosophy of Community Oriented Policing, and to professional excellence. The members of the Maitland Police Department will strive to promote a sense of safety and will seek ways to affirmatively promote, preserve, and deliver a feeling of security and excellent service to the community.

"COMMITTED TO EXCELLENCE"

POLICE DEPARTMENT HISTORY

On November 12, 1885 the Council of the Town of Lake Maitland established by Ordinance, the office of Town Marshal. In Article 3 it is noted that "be it further ordained that the Marshal shall always be on duty to preserve the peace and maintain order, and shall be subject to fine or expelled by the Council, or both, for any neglect of duty". The Marshal was also required to be present at the Mayor's Court during each and every session and to serve all writs of summons, warrants and notices issued by the Mayor or Council. The Council further "ordained that the Marshal under the direction of the Mayor and Council shall be Chief of the Police Force of the Town and shall exercise general superintendence over the same and is hereby made responsible for the good government of the same."

One of the first orders given to the Town Marshal by the Mayor and Council was to "ordain that it shall be the duty of the Marshal to arrest instantly and confine in the common jail or calaboose all persons who shall be guilty of disturbing the peace, good order and dignity of the Town of Lake Maitland by the violation of any of the Ordinances thereof". It was also "ordained that the Marshal shall keep all prisoners under arrest or under sentence and shall be allowed forty cents a day for the feeding and custody of the same which sum is to be paid by the prisoner before he is discharged.

In 1924, Marshal C.N. North reported that the population of Lake Maitland was 400 residents, "not counting a few northerners".

On March 29, 1929, Marshal M.C. Bryan appeared before City Council to discuss "speeding complaints". The Council directed the Marshal "to equip both his car and himself for the purpose of apprehending such offenders and bring them before the Mayors' Court".

Thomas Pinder took over the duties of Town Marshal in the late 1940's and was provided a pick-up truck to assist in performing his associated tasks of street light repair and tree maintenance.

L.R. Marchington became Police Chief in 1955 and served until 1960. Edward Doyle, father

of Maitland's current Police Chief, assisted him.

Ray Beary began service as Police Chief in January 1962 at a salary of \$125.00 per week. Ray is the father of current Orange County Sheriff Kevin Beary and Lake Mary Police Chief Richard Beary. In February 1962 the Police Station began having a dispatcher on duty 24 hours per day and a patrol officer on mobile patrol during the same periods. Chief Beary was the first Maitland Police Officer to attend the FBI National Academy in Quantico, Virginia. The twelve-week school is the premier law enforcement management-training course. Chief Beary remained in office until 1966 when he was appointed Director of the State Beverage Department by then Governor Claude Kirk.

Robert B. Hire assumed the post of Police Chief 1966 and served two years. He was followed by Jay Golden, a retired Miami Police Administrator who remained in office less than one year when he was appointed to an administrative position with the Federal Highway Safety Administration.

Ralph Jones, a Lieutenant with the Winter Park Police Department became Chief in 1968 and formed the first formal detective position within the agency. Chief Jones was in office during Maitland's greatest growth period and the agency grew significantly in numbers and responsibility. Chief Jones left office in November 1978.

John M. Erwin, a retired F.B.I. agent, most recently assigned to the Orlando office of the F.B.I.'s Tampa Division was appointed Police Chief in November 1978 and served in that capacity until his retirement in August 1989. Chief Erwin instituted specialized training for officers and continually strived to provide the best equipment, salary and training for all employees. Chief Erwin stressed the highest level of professionalism for his officers and encouraged positive officer and citizen interaction.

Edward W. Doyle was appointed Police Chief on September 1, 1989. Chief Doyle has lived in Maitland since 1946, after having arrived at the age of six-months from New York. Chief Doyle was sworn in as a Maitland Police Officer originally on April 16, 1967 at age 21, but left to serve with the Orlando Police Department for two years and the Orange/Osceola State Attorneys Office for five years. He returned to the Maitland agency along with John Erwin in 1978. Chief Doyle, whose father was also a Maitland Police Officer, continued the philosophy of citizen involvement and encouraged Community Policing prior to it being an accepted nationwide practice.

Today's Maitland Police Department is well respected and serves a resident population of 11,500 plus an additional 26,000 people working in the various business parks etc. The Department is comprised of a total of 47 full-time employees and 20 part-time employees. Of the full-time personnel, 37 are sworn officers; 6 are community service officers (civilians) and 4 are support personnel. The current department budget (fiscal year 00) is \$2,876,070. The agency answers approximately 32,000 calls for service each year.

Incident	1998	1999	2000
Auto Accident	896	908	930
Citations	8175	8977	8453
Property Damage	2.6 M	2.5 M	2.6 M

Fatalities	3	1	0
Calls For Service	26012	26268	29416
911 Calls	6172	6624	6297
DUI Arrests	112	140	239
Part I Crimes (murder, rape, robbery, burglary, larceny, auto theft)	558	464	499

YOUR Maitland Police Department promotes an agency wide philosophy of Community Policing. The majority of non-committed patrol time is spent in the neighborhoods providing preventive patrol for residents, thereby reducing their likelihood of becoming crime victims. There is a significant commitment to our youth and we sponsor the weekly "City Limits Teen Club", a Friday evening dance and games event at the Maitland Civic Center for all Middle School age students. A Youth Advisory Committee continues to provide a unique perspective on allocating services and needs for the younger members of our community. A Police Explorer Post is available for young people between fourteen and twenty-one.

In our public and private schools we provide the Drug Abuse Resistance Education program as well as Puppet pals, Violence Resistance and gun safety.

A very proactive coalition of residents, business leaders and police officers facilitate Neighborhood Watch, Business Watch and a variety of other crime reduction initiatives for the community. We also offer highly successful Citizen Police Academy sessions for all interested adults.

For additional information pertaining to YOUR Police Department and services we can provide, please call Community Policing at (407) 539-6244/539-1410 or Chief Doyle's office at (407) 539-6243.